

Ozanam Charitable Pharmacy
"Jazz & Cocktails...Rx for a Cause"



**MAY 16, 2019 @
AZALEA MANOR**

"JAZZ & COCKTAILS...RX FOR A CAUSE"

2019 SPONSORSHIP PACKAGE



Ozanam Charitable Pharmacy

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Ozanam Charitable Pharmacy

“Jazz & Cocktails...Rx for a Cause”



Ozanam
CHARITABLE PHARMACY



2019 Event Committee

Christine Cumbie
Special Event Chair
Shearie Archer
Executive Director

Viletta Beck
Nan Bertolino
Tenaysha Carroll
Douglas Cook
Annie Daniels
Betty Davis
Cindy DeScenna
Shirley Eiland
Edna Harris
Aqualyn Kennedy
Judy Kramer
Alvin King
Peyton Lazzari
Arianna McArthur
Ellen McCarron
Veronica Mercandel
Nathaniel Patterson
Kate Robinson
Lanny Russell
Nettie Stewart
Al Tenhundfeld
Linda Tenhundfeld

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Dear Friends:

Ozanam Charitable Pharmacy is pleased to announce, “**Jazz & Cocktails... Rx for a Cause**” on May 16, 2019 at Azalea Manor. Ozanam Charitable Pharmacy is a 501(c) 3 nonprofit pharmacy that provides free prescription medications to uninsured patients in Mobile, Baldwin, Escambia & Washington Counties. The event will feature a silent auction, delicious appetizers and live jazz music performed by local jazz bands. Proceeds will benefit Ozanam Charitable Pharmacy programs and services. We would like for you to join us as a **sponsor** of this notable and life-saving event. Attached is our sponsorship package.

OZANAM CHARITABLE PHARMACY OVERVIEW

Last year, Ozanam provided over 1690 patients with a retail value of over \$2.8 million dollars in medications. Our life sustaining medications are dispensed to patients suffering from chronic illnesses like diabetes and heart disease who could not access their medications without Ozanam Charitable Pharmacy.

Ozanam rely on support from the community to help us to purchase the life sustaining generic medications for our patients. We would like for you to consider sponsoring the event at one of the levels named for world’s jazz greats. Each sponsorship level provides great opportunities for exposure for your organization.

In addition, we are seeking committee members to help us plan this event, especially those who are passionate about the mission of Ozanam Charitable Pharmacy. We cannot continue to further the mission of the organization without your help.

DEMOGRAPHICS

Donor Database: 4,083 names, affluent, 30 to 80 years plus

Client Database: 1695 individuals in Mobile, Baldwin, Escambia & Washington counties, 19 years and older that are the uninsured working poor.

2018 Jazz & Cocktails attendees: 150 in attendance, 40 years plus

EVENT DETAILS

- **Location:** Azalea Manor; 751 Dauphin Street, Mobile, AL 36602
- **Date:** Thursday, May 16, 2019
- **Attire:** Dressy or Business
- **Time:** Doors open at 5:30 pm until 9:00 pm
- **Tickets:** \$35 per person; \$65 for couples
- **Silent Auction, Raffle, Caricature Artist & Live Jazz Music**

We sincerely hope you will be an event **sponsor** of the “**Jazz & Cocktails... Rx for a Cause**”. This fundraiser directly benefits our programs and services with funds to purchase prescriptions for uninsured patients who cannot afford their medications. If you have any questions, please feel free to contact our Development Coordinator, Tenaysha Carroll at 251.721.0458 or tcarroll@ozanampharmacy.org. See next pages for sponsorship opportunities.

Christine Cumbie

Special Events Chair





EVENT SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR:

"LOUIS ARMSTRONG" SPONSOR \$4000 (ONE EXCLUSIVE)

- 8 complimentary tickets for event
- 8 sponsor name tags
- 16 drink tickets
- Company name mentioned three times by MC for event
- Up to 2 minutes to speak to attendees with Executive Director in opening greeting
- Advertising Banner at event
- Logo placed on printed poster and online related to event
- One guaranteed drawing caricature sitting by Artist AC Smith at "Jazz & Cocktails...Rx for a Cause"
- Choice of two songs from band
- Reserved seating for 8
- One promotional email sent to our entire client and donor database over 4000
- Leave behind promotional items for up to 200 people



"FRANK SINATRA" SPONSOR - \$3000

(TWO AVAILABLE)

- 6 complimentary tickets
- 6 sponsor name tags
- 12 drink tickets
- Company name mentioned two times by MC for each event
- Logo placed on all printed poster and online related to the event
- Advertising Banner at event
- Reserved seating for 6
- Choice of one song from band
- Leave behind promotional items for up to 200 people



"DIANA KRALL" SPONSOR - \$2000

(THREE AVAILABLE)

- 4 complimentary tickets
- 4 sponsor name tags
- 8 drink tickets
- Logo placed on printed poster for event.
- Company name mentioned one time during opening greeting.
- Reserved seating for 4
- QR Code and/or Business Cards on Each Table at the event





“MILES DAVIS” SPONSOR - \$1000

- 2 complimentary tickets to “Jazz & Cocktails...Rx for a Cause”
- 2 sponsor name tags
- Logo printed on poster for “Jazz & Cocktails...Rx for a Cause” event
- Reserved seating for 2



“BILLIE HOLIDAY” SPONSOR - \$500

- 2 complimentary ticket
- 2 sponsor name tags
- Name only printed on poster for “Jazz & Cocktails...Rx for a Cause
- Reserved seating for 2



“JAZZ LOVER” BENNY GOODMAN BAND DONATION– \$25.00 OR MORE

